



20 November 2018

MEMORANDUM No. 2018-069

TO : ALL ELECTRIC COOPERATIVES

SUBJECT : **9th National Energy Consciousness Month (NECM) Celebration**

In celebration of the 9th National Energy Consciousness Month (NECM) with the theme "*Fostering Innovation, Resiliency and Sustainability (FIRSt)*", the Department of Energy (DOE) will be holding activities to commemorate the said occasion. NEA, as an attached agency of the DOE, has an important role in creating awareness on the importance of energy efficiency and conservation to address the complex challenges in the industry.


In order to intensify campaign and facilitate information dissemination to wider audiences up to the grassroots level, the Electric Cooperatives (ECs), as NEA's partners, are enjoined to actively participate in the celebration of NECM through the following initiatives:

1. Posting/ display of tarpaulin/ banner in the EC's respective offices and
2. Promoting NECM in the EC's respective social media pages

The template of the NECM tarpaulin/banner can be downloaded from the NEA website www.nea.gov.ph.

For any query, please contact the Corporate Communications and Social Marketing Office (CCSMO) at Telephone No. 929-2237 or 929-1909 Local 153.

We look forward to your continued support in this undertaking.


EDGARDO R. MASONGSONG
Administrator

NATIONAL ELECTRIFICATION
ADMINISTRATION
Office of the Administrator



NEA-OA258247

Handwritten initials and date: # 11/21/18